

THIS IS PART OF YOUR PAY CHECK

SEE THAT GUN?

It's making things plenty hot for the Axis.
Know where that gun came from?

From the pay checks and pay envelopes
of people like you.

It was bought with the money you lent
your Government in regular installments
from your pay.

But hold on now—

Maybe this isn't your gun at all. Maybe
you haven't been lending the Government a
regular amount from your pay.

Maybe you haven't been setting aside at
least 10 percent of your salary, and more if
you can, for War Bonds!

There are still some people around who
aren't . . . not many—but it's just possible
that you're one of them.

If you are, we're sure it's not for want of
patriotism, but because you just haven't
quite got around to it.

Tell your boss or shop representative to-
day that you want to help win the war by
joining the Pay-Roll Savings Plan. Tell him
you want to save at least 10 percent of every
pay check by putting it into War Bonds.

You can't make a better investment—

You'll be buying the weapons that insure
a future of freedom, peace, and plenty!

You'll be getting back \$4 for every \$3 you
save when the bonds mature.

Makes sense, doesn't it?

THEN—START TODAY!

**THEY GIVE THEIR LIVES
BUY WAR BONDS NOW!**



**YOU LEND YOUR MONEY!
BUY WAR BONDS NOW!**

SUCCESS TO ALL UNION MEN, WOMEN AND DEFENSE WORKERS OF MONTEREY COUNTY ON YOUR WAR BOND DRIVE

This advertisement is a contribution of Ice-Kist Packing Company to America's All-out War Effort

**LEND YOUR
MONEY
for the
WAR EFFORT!**



**BUY MORE
BONDS!**

ICE-KIST Packing Co.

Salinas

California

**INVEST
All that you can!**



**Give Your
Dollars a
Chance to Fight!
--Buy War Bonds!**

Morgenthau's Inspiring Address Calls on U. S. To Beat Axis With Bonds

People's Fund to Finance Gigantic 2nd-Front Drive

(The following address of Secretary Morgenthau launching the Second War Loan drive, was delivered at a rally in Carnegie Hall, New York City, at 9 p. m., Eastern War Time, Monday, April 12, 1943.)

Tonight I'm going to talk about something you might not expect the Treasury Department to discuss. I'm going to talk about the Second Front.

The Second front is no military secret. We all know that, just over the horizon, we of the United Nations are piling up the thunder-clouds of the greatest attack in history. We are massing for that attack, now. The planning, the patient preparation, deal a few blows ourselves; and they'll be blows, I can promise you, that will rock Nazi Germany to its rotten, bloodstained foundation. As the Secretary of the Treas-

ury I've been given the job of seeing to it that money is available to pay for this great military offensive and others to follow. This is why we are launching the Second War Loan tonight—to raise at least 13 billion dollars before the end of this month to buy materials and implements of war. We must buy shells today for big guns that will be roaring tomorrow and the day after. I'm here tonight to tell you that your help is needed. The need is real, urgent, pressing. Ten percent is no longer enough. We are asking everyone to buy extra bonds this month, even workers who are now participating in the payroll saving plan. In our private lives none of us deals with billion-dollar figures. I know they're bewildering.

(Continued on Page 4)

You own a share in the post war world

... with each War Bond that you buy. That there shall be a post-war world worth living in, lies in our hands today. Each and every one of us must buy more War Bonds ... 13 billion dollars' worth over and above the bonds that we are buying right now. It is a lot of money ... or is it ... to preserve what is left of our world today, a foundation on which to erect a better world.

This space is a contribution to America's All-Out War Effort

COUNTY-WIDE BANKING SERVICE

MONTEREY COUNTY Trust and Savings BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
Member Federal Reserve System

SALINAS
MONTEREY
GREENFIELD

KING CITY
GONZALES
CARMEL

CASTROVILLE

Banking Service Since 1890

Success to all Union Men, Women and Defense Workers on their War Bond Drive

SALINAS VALLEY ICE COMPANY

Wholesale and Retail Ice

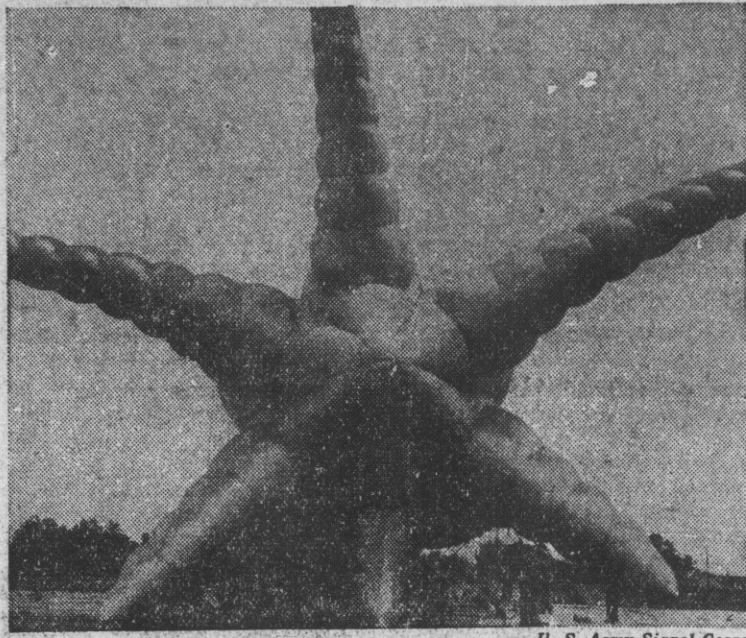
Buy a Refrigerator — We Have a Complete Line Reasonably Priced
HOME SERVICE DEPARTMENT

124 Soledad Street — Phone 5781

SALINAS

CALIFORNIA

Flying Octopus Has Grip of Steel



CAMP TYSON, TENN.—An octopus, that's what this barrage balloon looks like when viewed from the rear. It has the grip of an octopus, too, when enemy planes tangle with the steel wires suspended from it as it rides aloft. You can help pay for these balloons and make enemy fliers think twice before diving on our troops by buying Second War Loan Bonds. U. S. Treasury Department

We The People Believe ...

That a man is first of all a man. To be a free man is his first and greatest dignity. That a free man shall choose those who make rules for the community; he shall think as he pleases and talk and write as he thinks and fear no listener. That no man shall place a barrier between the free man and his God or his search for the truth.

That to be a citizen of a democracy is to be a free man and not a slave. To the state the citizen owes certain responsibilities and the state also owes him certain responsibilities. This way of living has taken many centuries to accomplish. If it is lost, it will take many centuries to regain.

That the liberty which a democracy guarantees is not merely a luxury to be enjoyed; nor a theory to be argued. Liberty is an instrument to use in creating a better life for all.

That until every other man in the world is free no man can be wholly free.

That democracy is always ahead of us, as inevitable as tomorrow. It is not only a living hope but a dream to be won by blood and sweat and tears and toil.

—PREPARED BY COUNCIL OF DEMOCRACY.

All Men Are Created Equal

By JAMES V. FORRESTAL (Under Secretary of the Navy)
"We hold these truths to be self-evident; that all men are created equal; that they are endowed by their Creator with certain unalienable rights; that among these are life, liberty, and the pursuit of happiness; that to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed."

That sentence, taken from the second paragraph of the Declaration of Independence, contains the principles of American government for which we are fighting today.

This country has been called the great melting pot of all nationalities, races and creeds. People from all parts of the world came here to live in freedom and to take advantage of the great opportunities that this young nation offered them. The religious, racial and political refugees of the Old World found a haven of tolerance and justice in the United States.

Today our freedom and democratic way of life are challenged by Hitler, Hirohito and Mussolini. They are the enemies of freedom, and must be crushed if we are to continue to be free.

America is now meeting this challenge. The great melting pot is boiling in defense of that freedom and democratic way of life, and free American labor has risen in righteous wrath to provide the fuel for the boiling process.

AMERICA On the Attack!



The allied nations have entered the second phase of the war. We are now on the offensive, on almost every front. We're closer to Victory, but there is still a long, hard road to travel before our armies march victoriously through the streets of Berlin and Rome and Tokio.

This 2nd War Loan is an all-out drive to help finance the staggering costs of total war.

What has already been accomplished is a magnificent tribute to the patriotism of the American people. More than 50 million men, women and children, through their purchases of savings bonds, now own a share in America. And they are investing in an average of nearly 20 million bonds every month. Yet we aren't even close to meeting the necessary costs of war.

From now on, it's up to us on the home front to really sacrifice, to forget until after the war those civilian luxuries which are still on the market, tempting us on every side. This year, we who have so long been rightfully proud of having MORE can only be proud if we do with LESS.

To insure a quicker victory, to save American lives, invest in United States Government securities to the very limit of your ability—and do it now.

PENNY'S

J. C. PENNEY CO., INC. — SALINAS

Doctor Refuses Patient

"You'll have to send for another doctor," said the one who had been called, after a glance at the patient.

"Am I so ill as that?" gasped the sufferer.

"I don't know just how ill you are," replied the man of medicine "but I know you're the lawyer who cross-examined me when I appeared as an expert witness. My conscience won't let me kill you, and I'll be hanged if I want to cure you. Good day."

Society is composed of two great classes: those who have more dinners than appetite, and those who have more appetite than dinners. —CHAMFORT.

Rich and poor alike—they favor no one—always on the job—rain or shine.



Freedom of Speech

"I have always been among those who believe that the greatest freedom of speech was the greatest safety, because if a man is a fool, the best thing to do is to encourage him to advertise the fact by speaking. It cannot be so easily discovered if you allow him to remain silent and look wise, but if you let him speak, the secret is out and the world knows that he is a fool."—WOODROW WILSON.

POOR FELLOW

A young acrobat of Quebec Once twisted his legs 'round his neck. Like a fool he forgot How to loosen the knot— And now he's a positive wreck!

... and WAR

When you hear that bombing planes cost \$335,000, tanks \$75,000, anti-aircraft guns \$50,000—And when you hear, too, that America needs 60,000 planes, 45,000 tanks, and 20,000 anti-aircraft guns at once—

SALINAS LAUNDRY & DRY CLEANING

121 E. GABILAN Phone 7343 SALINAS

WINNING the WAR Begins on the farm

IT'S TRUE



that no planes roar down upon your home... no shells plow up your fields... no armies trample your crops and fields. Yet in this war, victory begins on your farm—by producing more Food for Freedom—and by saving more in War Bonds and Stamps. Here indeed is an opportunity every American will welcome. For by saving your money, you help save for yourself as well as your country. What's more, your money invested in War Bonds helps keep down

the prices of the things you buy; helps make the money you spend go further—now. By putting your money into War Bonds and keeping it up regularly, month after month, you will be sure of having the money when you can use it best. And if you need the money, you can get it back anytime after 60 days from issue date of the Bond. Don't delay—your "fighting dollars" are needed now. Make Every Market Day "Bond Day"—Invest At Least 10%.

NOTE—Now You Can Buy War Bonds Through Your Rural Postman!

BUY U.S. WAR Bonds ★ Stamps

This space contributed to America's All Out War Effort towards the 2nd bond drive

SPRECKELS HONEY-DEW SUGAR

Locally Manufactured by
SPRECKELS SUGAR CO.
From Locally Produced Beets Entitled to Local Preference
Made by Union Labor

TEN COMMANDMENTS FOR INDUSTRY

Thou shalt not exploit women and children.

Thou shalt not deny the laborer's right to more than a mere "living wage."

Thou shalt not make a machine out of him.

Thou shalt not impair his health and steal his prospect in life by forcing upon him long hours and unhealthy working conditions.

Thou shalt not spy upon him, or bear false witness against him.

Thou shalt not suddenly throw him out of work through the "shut-down" or "lockout," and then wash thy hands of all responsibility for him. Neither shalt thou be unmindful of the helplessness of his old age.

Thou shalt not decide critical issues in industry solely from the angle of money-making.

Thou shalt not employ high-priced legal talent to find a way to "beat the law" whilst thou hold-

est up thy hands in holy horror over the "sit-down strike."

Thou shalt cease looking at labor from the master-slave point of view, and begin to regard industry as a stewardship for the common good.

Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy strength, and with all thy mind; and thy neighbor as thyself.

All the commandments are good, but we have divine precedent for suggesting an eleventh commandment the most important of all. It is this:

"Thou shalt not interfere in any way with the right of thy employees to join the union of their choice, to the end that they may enjoy all the blessing of collective bargaining."

Only through the acceptance of the "eleventh commandment" may all the others be made living realities.—Zion's Herald.

PROGRESS

By James Russell Lowell

Once to every man and nation Comes the moment to decide. In the strife of Truth with Falsehood,

For the good or evil side; Some great cause, God's new Messiah

Offering each the bloom or blight, And the choice goes by forever

"Twixt the darkness and that light. New occasions teach new duties;

Times makes ancient good uncouth; They must upward still, and onward,

Who would keep abreast of truth; Lo, before us gleam her campfires!

We ourselves must pilgrims be, Launch our Mayflower, and steer boldly

Through the desperate winter sea, Nor attempt the future's portal

With the past's blood-rusted key. It's bonds or bondage.

Samuel Gompers



SAMUEL GOMPERS

By DR. CHARLES STELZLE

Samuel Gompers was the "frontiersman" of trade-unionism in America. Others had previously established labor unions which were powerful in their way, but they were loosely organized and unrelated as compared with the American Federation of Labor, to the perfection of which Mr. Gompers gave his life.

Being a frontiersman, he developed many of the characteristics which one finds among all pioneers. He was a tremendous individualist and extremely jealous of what he had established. Samuel Gompers was known for his devotion to the single idea of the trade union as he knew it, and his exaltation of the great organization which he built up and whose President he was for nearly forty years. Things mattered to him only as they affected the cause of "our great labor movement," as he often fondly called it.

CALLED "DYNAMIC"

Mr. Gompers was absolute master of every situation that developed at conventions of the American Federation of Labor. He rarely took part in debate, presiding impartially. But when he passed the gavel to one of the Vice-Presidents—the sign that he was about to speak—there was perfect quiet, and when he had finished his always deliberate speech there was rarely anything but a unanimous vote in favor of his position. And yet, there was positively nothing magnetic about him. Rather, he was dynamic—producing changes through the sheer force of his character. He held sway over the four hundred delegates, not as a "Czar," but because of the profound respect his followers had for him. Whether he would have lost his grip had he lived is problematic, but it was generally understood in trade union circles that "Sam" was to be President of the American Federation of Labor as long as he cared to hold the office.

SCORNED "POLITICS"

He scorned political office, he refused bribes of every kind—he died a poor man—he frequently sneered at "outsiders" who wanted to help promote his cause because he couldn't quite trust them—his was a one man's job, and that job was the lifting up of our common humanity to the place which he believed it deserved. "I look for a better tomorrow, and a better tomorrow's tomorrow," he frequently said in speeches given at annual conventions of the American Federation of Labor and elsewhere.

Whatever else may be said about Mr. Gompers, he could not fairly be charged with being anything but a thorough-going American. He was loyal to the last degree—and to the last moment of his life, as his final words testified: "God bless our American institutions. May they grow better day by day."

Sherman Was Right!

There's lipstick on the drinking fountain.

There's talcum on the bench. There's cold cream on the surface plate.

Hand lotion on the wrench. "Evening in Paris" scents the air.

That once held the tube oil's smell.

I just picked up a bobby pin. Believe me! War is h—!

The goodness of men holding to ancient beliefs is the greatest obstacle to new truths.—OLIVER WENDELL HOLMES.

THEY GIVE THEIR LIVES



This man was taught not to drink water

DRINKING WATER IS SCARCE in North Africa. And what there is, is likely to be bad.

So before our soldiers landed there, they were weaned away from water. A dash of iodine in their drinking water served the double purpose of disinfecting it, and making it taste awful.

By the time the boys landed in Africa, they'd lost all taste for water except in safe, prepared drinks.

The favorite prepared drink is lemonade. Field Ration K provides it—along with veal,

pork, sausage, coffee, bouillon, malted milk tablets, biscuits, chocolate, and chewing gum—all in a 33-ounce pack.

Sounds like somebody was taking pretty good care of our boys, doesn't it? And that's right. American soldiers are the best-fed, best-equipped, best-cared-for in the world.

But keeping them that way takes money. So much money, that, to help pay for it, every one of us must loan at least 10% of his income to Uncle Sam through War Bonds.

War Bonds are a swell investment. They pay you back \$4 for every \$3. Save at least 10% of every paycheck with U. S. War Bonds.

SAVE WITH U.S. WAR BONDS
EVERYBODY...EVERY PAYDAY...



AT LEAST 10%

YOU LEND YOUR MONEY!

BUY WAR BONDS NOW!

This space is a contribution to America's All-Out War Effort by

MONTEREY COUNTY ICE AND DEVELOPMENT COMPANY

Post Office Box 925

Salinas, California

Office Phone: 7587

Fight! Work! and Save!

A War Message on WAR BONDS

from the President of the United States



"... The American people know that if we would raise the billions which we now need to pay for the war and at the same time prevent a disastrous rise in the cost of living, we shall have to double and more than double the scale of our savings.

"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces.

"If these purchases are to have a material effect in restraining price increases they must be made out of current income.

"In almost every individual case they should be big enough to mean rigid self-denial, a substantial reduction for most of us in the scale of expenditure that is comfortable and easy for us.

"We cannot fight this war, we cannot exert our maximum effort, on a spend-as-usual basis.

"We cannot have all we want if our soldiers and sailors are to have all they need."

..... Franklin D. Roosevelt

NOTE—Now You Can Buy War Bonds Through
Your Rural Postman!

THIS ADVERTISEMENT IS A CONTRIBUTION TO AMERICA'S ALL OUT
WAR EFFORT BY

LEW-ELLENS

Salinas' Newest and Most Modern
Drive-In-Restaurant

Featuring Broiled Steaks and Chops—Salads—Sandwiches—Fountain Features
"From a SNACK to a Dinner . . . It's Service Deluxe"

Lunch from 40c up—Dinner from 70c up

Always Parking Space

Lew Elliott—Host

Ellen Elliott—Hostess

30 JOHN ST.—at the Foot of Monterey SALINAS

Telephone 9643

PAY WINDOW



Make Every Pay Day

"BOND DAY"

GET BEHIND THE
VOLUNTARY PAY-ROLL
SAVINGS PLAN...

Now!

Glaser Bros.

WHOLESALE

CIGARS - TOBACCOS - CANDIES

AND SOFT DRINKS

WINES LIQUORS

233 MONTEREY

Phone 4663

SALINAS S. W.



LET FREEDOM RING...

In America's Cash Registers

give your dollars a chance to fight
---buy war bonds and stamps

"... for if your extra bond would give
The wherewithal that lets us live
That bond you'd always MEANT to buy
To help us out—before we die—
To send a tank, or ship, or plane
For which we waited all in vain . . .
Or the supplies that never came,
Would you then come to take the blame?
For we, not you, will pay the cost
Of battles you, not we, have lost."

A Marine fighting in the Pacific

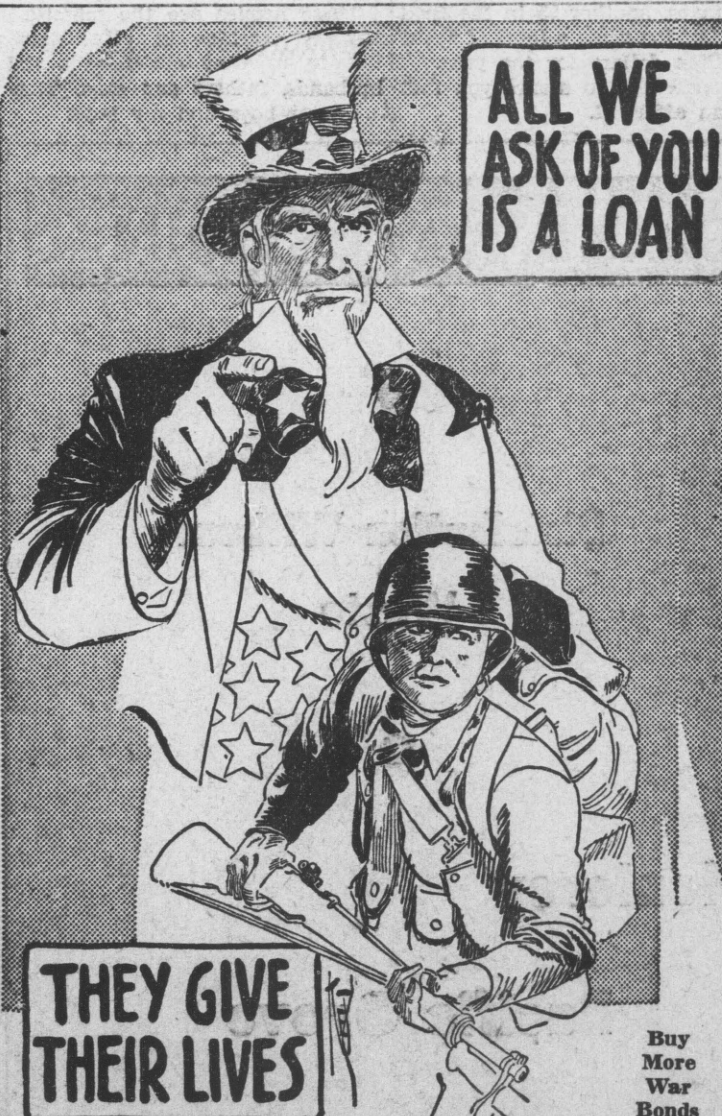
Co-operating with the Second War Loan Drive for 13 billion
dollars in bonds . . . a dollar front against the enemy.

BUY ALL YOU CAN NOW!

A. L. BROWN & SONS
DEPARTMENT STORE

231 Main Street

Salinas, Calif.

THEY GIVE
THEIR LIVESBuy
More
War
Bonds

U. S. Counts on all of us doing a share
KEEPING AMERICA MIGHTIEST

MAC'S CAFE AND BAR

213 MONTEREY STREET

A Union Safe

Phone 5493

Salinas

Co-operation of Worker, Management Stressed by Trades Union Officials

Washington, D. C.

Revealing new evidence of teamwork in war production, a comprehensive report on the war service of Moral Re-Armament was released here today with a foreword by twenty-one ranking AFL, CIO, Congressional and business leaders.

Made public by Senator Harry S. Truman, Chairman of the Senate committee investigating the war production program, and entitled "The Fight to Serve," the report contains first hand accounts by union and management officials and workers of increased cooperation and production in aircraft, steel, shipbuilding and other war industries. For the first time the full story is told concerning recent newspaper publicity on the draft status of key Moral Re-Armament workers.

ESSENTIAL CONTRIBUTION

Felix H. Knight, Vice-President of the American Federation of Labor and President of the Brotherhood of Railway Carmen, Frank L. Fenton, AFL Director of Organization, George L. Googe, AFL Southern Representative, and Rear Admiral Richard E. Byrd, U. S. N., are among the signatories of the foreword, in which they state that Moral Re-Armament "is making an essential contribution to America's war effort and to the spirit of the country," and that "its key men enlisted in this national service long before Pearl Harbor."

Calling attention to the weight of evidence in the report, the signatories continue, "We are sure it will be recognized that their experience and talents should be employed in the building of industrial morale and productive strength.... The facts about their work raise issues of supreme importance to the Nation and the United Nations. We therefore urge every citizen who cares for his country and for the moral and spiritual objectives of the war to read the story of their fight to serve."

Other signatories include Senators Arthur Capper of Kansas, Elbert D. Thomas of Utah and Harry S. Truman of Missouri; Allan O. Haywood, CIO Vice-President and Director of Organization; Howard L. Conley, former President of the National Association of Manufacturers; H. Birchard Taylor, Vice-President and Labor-Management Committee Chairman of the Cramp Shipbuilding Company; Clinton S. Golden and David J. McDonald, Assistant to the President and Sec-

retary-Treasurer respectively of the United Steelworkers of America; Congressmen Wadsworth of New York and Clarence F. Lea of California.

"The Fight to Serve" will be of particular interest to the thousands of union men and officials who participated in the coast-to-coast presentations of the Victory Revue "You Can Defend America" and its Canadian equivalent "Pull Together Canada," which was a feature of the AFL Convention in Toronto last fall.

RESULTS IN PROGRAM

Union leaders and industrialists express themselves freely in the report on the problems they face, and how Moral Re-Armament has been helping them speed the war program.

"Within a few days production was 25 per cent higher than ever before," Shop Steward, West Coast Aircraft union.

"The success of our own experiment in this direction (Joint Labor-Management Committee) owes much to its (MRA) influence," General Manager, East Coast Shipyard.

"The recent negotiations of our contract, which was negotiated on the (MRA) basis of not 'who's right' but 'what's right', were concluded in one and one-half days, instead of the usual many weeks," President and Vice-President, Detroit aircraft union.

"Before they (the MRA workers) had been 24 hours in the town, their coming had already been felt in a more reasonable attitude between the union and company officials," Resolution by Nova Scotia Mine Workers union.

"These men are laying the foundations for permanent teamwork between Labor and Management," Assistant Regional Director, Steelworkers union.

Brought to light in this report is the fact that the elected representatives of over 4,000,000 workers consider the service of the MRA specialists as essential war work, and submitted evidence to Selective Service Headquarters supporting their opinion. A typical view is

that of President Dale O. Reed of the AFL Aero-Mechanics at the Lockheed-Vega plants, who states:

"There is no question whatever in my mind that there are planes on the fighting fronts today that would not be there but for the enthusiasm and unselfish leadership the MRA workers have brought into the ranks of labor."

ON ALL FRONTS

As well as the results already achieved, the increasing demand for the MRA program in industrial areas is shown in "The Fight to Serve" by requests from union and company officials on the production front.

A section entitled "MRA in the Armed Forces" tells how "in all the great actions of the war from the Battle of France to the battles of the Pacific, MRA men have played a fighting part. They gave their lives at the defense of Calais, on the beach at Dieppe, in the sands of Egypt."

The man who reads nothing at all is better educated than the man who reads nothing but newspapers.—JEFFERSON.

Fighting Pair



HONOLULU, T. H.—He's only a dog, but Bones is in active service. Here he is pictured at the school for dogs at Fort Armstrong with his trainer, Marine Corporal Willard Layton. Bones has found there's a part he can play in this war. There's a part for everyone. He's ready to give his life. You lend your money. U. S. Treasury Department

Morgenthau's Inspiring Address

(Continued from page 2)

WAR FINANCE NO "MYSTERY"
But except for the size of the figures involved there is no mystery about financing a war. The Government of the United States is buying the best equipment ever furnished to any army. It is paying not only for equipment that reaches the fighting fronts but for some equipment that never gets there. For every ship that's sunk we must build two new ships—for every cargo that's lost we must send out two new cargoes. And that costs money. Where are we going to get it?

Well, there are several ways to get the money. We can raise it through taxes. We can borrow it from the banks. And we can borrow it from the people—and that means you.

We could borrow all the money from the banks. Our credit is excellent. But for a variety of reasons, economic and social, this is also undesirable. One reason goes to the very heart of our system of government. It is important to me as I know it is to you. This is a people's war—so all of the people ought to have a part in financing it.

And I know you feel the same way about it, because five-sixths of all the people who are earning money today have bought bonds.

HOW MONEY IS SPENT

As Secretary of the Treasury, I can report that 96 cents out of every dollar which comes into the Treasury, through war bonds, taxes, or anything else, is spent for war purposes. When you pay eighteen dollars and seventy-five cents for a bond, eighteen dollars go immediately into guns and planes and equipment. The 75 cents goes for the regular expenditures of the Government.

SELLING COST SLIGHT

The cost of selling bonds is indeed very small. And this is because you and your neighbors and hundreds of thousands of volunteers across the country have taken over the job of selling. I'd like to express, to all of you, my deepest gratitude. I should like to thank all of those who are helping—management and labor, for the splendid success they have made of the payroll savings plan, under which more than 25 million working people now regularly invest almost 9 per cent of their wages and salaries. I'd like to thank manufacturing and retail business firms, large and small, who have given us, free of charge, millions of dollars worth of advertising space and radio time, as has the Bell Telephone System tonight. And the Federal Reserve System and thousands of banks working with them—and all the others who are giving their time in this way in the service of their country.

You can feel every confidence that the financial affairs of your government are in good condition as the United Nations go on the offensive. The situation is well in hand. We know where we're going. We know how much money our armed forces will need.

\$13 BILLIONS IS GOAL

During this month of April we must get 13 billion dollars. We shall then have borrowed about 20 billion dollars in the first 4 months of this year. We will need to borrow about 25 billions during the second 4 months, and, without any new taxes, another 25 in the final period of the year; a total of about 70 billion dollars for the year.

I would like to assure you that we can afford it.

UP TO THE WORKERS

But 70 billion dollars is, of course, a lot of money. It isn't going to be easy to raise it. It means hard work. But I have every confidence, knowing the American people, and how deeply serious they are about this war, that we will get it. We will get it from people who will scrimp and save if need be to buy these bonds. We will get it especially from those upon whom we must depend most heavily—the men and women who are making good money in shipyards and plane factories and war production; the gallant women who used to call themselves housewives but who are working today at lathes and drill-presses in the great war plants. These are the Americans who, all together, buy bonds in amounts that a millionaire, or even all of the millionaires combined, could never hope to equal. And they'll buy more of them this year—this year when 10 per cent is no longer enough.

"The boys at the front are counting on them. They are counting on you."

"OUR WAR—MUST WIN IT"

All of us will buy bonds because all of us know that this is our war and that we must win it. We must win in so that nations with a bloody philosophy out of the dark ages of mankind's past will never again be able to raise a traitorous hand against neighbors wanting only to live in peace and friendly good will. An hour ago I passed through a railroad station. Standing at the iron gates, saying goodbye, were boys in uniform with their girls, their wives—young couples come to the heart-breaking minute when there were no more words; when all they could do was to stand with their hands clenched so tightly together that they hurt. And as I passed them I thought of all the other young Americans whose lives have been torn into ragged bits—young architects and engineers giving up their studies; school-girls working in factories; farmers sending their wives and youngsters out to work in the fields because they can't get hired hands; business men losing what they've spent twenty years creating, because of the necessary curtailments.

SMASHING THE "MASTER RACES"

By what right do the Germans, the Japanese, blight our lives, shatter our homes, whirl away our boys to drown five thousand miles from home in a sea of oil at sea, or bleed and cough their lives out in a muddy, filthy ditch? Who do they think we are?—We know only too well who they think they are! They're the supermen, the Master Races, put here on earth to enslave the rest of us and crack the whip over our bare backs while we do their dirty chores—their great armies of sneaks and bullies that jump on weak, helpless nations when they aren't looking. The Japs, with their dreams of empire, built on lies and treachery. The Germans, who twice within the memory of living men have tried, with their Kaisers and their Fuehrers, to conquer the rest of our world. We say: "Never again!" We of the United Nations will show them who we are. We'll show them some really great armies—Chinese and Russian, British and American.

These armies are the mightiest military machine in all history. But to us they are friends and husbands, fathers and sons. They are your boys and my boys.



The Choice Is Yours

★ ★ ★ ★

This advertisement is a contribution to America's All-Out War Effort by

A-D-H COMPANY

225 Main Street

Salinas, California

Telephone 3936

COMMANDOUGH!



U. S. Treasury Dept. WSS 722B

Courtesy Los Angeles Examiner

Contributed by

HOTEL SAN CARLOS

MONTEREY HOTEL CO., INCORPORATED

by the Blue Bay of Monterey

HARVEY M. TOY
President

PETER W. C. WATSON
Managing-Director

MONTEREY, CALIFORNIA

THEY GIVE THEIR LIVES

Four Questions Every American Should Ask Himself

1. HOW CAN I HELP WIN THE WAR?

2. HOW CAN I KEEP THE COST OF LIVING DOWN?

3. HOW CAN I BE SURE TO HAVE SOME MONEY TO TIDE ME OVER THE PERIOD OF READJUSTMENT AFTER THE WAR?

4. HOW CAN I GET \$4 FOR \$3?

An answer to all four questions is: BUY WAR BONDS through the Pay-Roll Savings Plan.

The more Bonds you buy, the more quickly we can win the war.

The more Bonds you buy, the more you reduce the possibility of a rising cost of living.

The more Bonds you buy now, the more money you will have when the war is won.

The more Bonds you buy, the more four dollars you'll get for three!

Put at least 10 percent—not 6 percent or 7 percent or even 9 percent, but 10 percent—of your earnings into War Bonds. Do it through your

company. Twenty million Americans are doing it now. Let's make it at least 10 percent for every American!

WHAT YOU SHOULD DO

If you are—

1. Already setting aside 10 percent of your pay for War Bonds through the Pay-Roll Savings Plan—boost that 10 percent if you can.
2. Working in a plant where the Plan is installed but haven't signed up yet—sign up tomorrow.
3. Working in a plant where the Pay-Roll Savings Plan hasn't been installed, talk to your union head, foreman, or plant manager—and see if it can't be installed right away. The local bank will be glad to help.
4. Unable to get in on the Pay-Roll Savings Plan for any reason, go to your local bank. They will be glad to help you start a plan of your own.

YOU LEND YOUR MONEY

This space is a contribution to America's All-Out War Effort by

H. P. GARIN COMPANY

Growers, Shippers and Car Lot Distributors

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Telephone 5017 — Office 7633

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BEVERIDGE PLAN AND U. S. LABOR

By JOHN CHAMBERLAIN

Sir William Beveridge, the British social security planner, has succeeded in stirring up more interest in America in the idea of national security minima than the New Deal has been able to do in ten years of combined talk and action. From the New York Times to the Socialist Call, the comments have come thick and fast. Yet the Beveridge report is actually no revolutionary document. It merely proposes more or less what Franklin D. Roosevelt has himself proposed: would establish fair pay minima, the right to food, clothing, shelter and medical care, the right to insurance against old age, want, sickness, unemployment and accident, the right to live in a system of truly free enterprise, the right to come and go and speak as one pleases, the right to equality before the law, the right to education, and the right to rest, recreation and adventure. By "free enterprise" the National Planning Board means various things: freedom from compulsion to work in any specific place, freedom from irresponsible private power, freedom from arbitrary public authority, freedom from the scarcity imposed by unregulated monopolies.

"It Takes Both"



It takes both... a Romeo and a Juliet to enact the famous love scene from the Shakespeare play. I takes both... War Bonds and Taxes to win this war... War Bonds and Taxes are the price we must pay for a Victory over the Axis powers. U. S. Treasury Department

While Beveridge has been laboring in England, the security planners have not been idle here. The National Resources Planning Board, undertaking the functions of a Beveridge Commission, has formulated a supplementary Bill of Rights consisting of nine points. It would guarantee everyone the right to work usefully and creatively, through an individual's normally productive years. It includes servants, farmers, shopkeep-

ers, and civil service employees. The President would also provide for accident and disability benefits for anyone covered by old-age pensions. He would create a federal hospitalization fund, to which all citizens would contribute; and he would liberalize state systems of unemployment compensation. None of these proposals can be dismissed by hard-shells as "New Deal diaperism", for the working population and the employers would pay for them out of the week-by-week earnings of the U. S. industrial machine. Social security of the Beveridge type is a paradoxical thing: it is the mutualization of self-help. It might be called Emersonian collectivism, or collective Emersonianism. In any event, it is worthy of the genius of a free people, for it doesn't propose to finance the lazy out of the earnings of a few.

Builders All

Surely some workman has builded the pillar as well as the spire; The cross that the painter has gilded was fashioned in somebody's fire. Surely men dug in the ditches preparing a place for the wall— And someone has made with her stitches the flag that shall fly over all. Someone has blended the plaster, and someone has carried the stone; Neither the man nor the master ever has builded alone. Making a roof from the weather, building a house for the king. Only by working together, man has accomplished a thing. All have a share in the beauty; all have a part in the plan. What does it matter what duty falls to the lot a man? Each has a hand in the building, no one has builded alone. —DOUGLAS MALLOCH

Shop Control

Under the Soviet regime the employer's power to discharge a worker after a period of probation has passed, is much limited by the state. The worker may appeal to his local shop committee, the industrial union, the local head of the commissariat of labor, and finally to the people's court. Any of these bodies may order his reinstatement.—American Federationist.

Note: The shop management of industry is said to be in the control of the union. Nothing is more powerful than an idea whose time has come.—VICTOR HUGO.

I Hear America Singing

(After the Civil War there came depression of men's pocketbooks and men's hearts. There arose an itinerant carpenter by the name of Walt Whitman who visualized for the first time the greatness of democracy. The possibilities of the common man were Whitman's theme. Whitman's influence spread around the world. He opened doors to his weary countrymen, and still does.)

I hear America singing, the varied carols I hear;
Those of mechanics—each one singing his,
as it should be, blithe and strong;
The carpenter singing his, as he measures his
plank or beam,
The mason singing his, as he makes ready
for work, or leaves off work;
The boatman singing, what belongs to him
in his boat—
The deck-hand singing on the steamboat
deck;
The shoemaker singing as he sits on his bench—
The wood-cutter's song—
The ploughboy's on his way in the morning,
Or at the noon intermission, or at sundown;
The delicious singing of the mother—
Or of the young wife at work—
Each singing what belongs to her, and to
none else;
The day what belongs to the day—at night,
The party of young fellows, robust, friendly,
Singing, with open mouths, their
strong melodious songs.

TEAMWORK

By REAR ADMIRAL C. H. WOODWARD, U.S.N.
(Ret'd) Chief of the Incentive Division, Navy Dept.

The Navy and labor have a common interest and a common objective in this war—the preservation of our freedom and democratic way of life, and the destruction of the Axis forces which would deny us that freedom and way of life.

Aller can workers know that the men in the Fleet are depending on them to produce the ships, planes, guns, ammunition, and other war materials which are necessary in this global war. And that calls for teamwork.

A factory, or a ship, is as good as the men in that factory or ship—and no better. Teamwork is just as essential in industry as it is in the Navy.

Teamwork in our shipyards has established many production records. Free American labor and management in the United States are building submarines in a little more than 1 year, twice as fast as before the war; aircraft carriers are being built in 17 months; battleships that used to require 5 years are now built in months, one-third of the time it took; modern destroyers in 6 months.

Aircraft carriers, large and small escort vessels, landing boats and other kinds of naval units, are being constructed not only on schedule, but ahead of schedule.

Four destroyers—the Stevenson, Ringgold, Shroeder and Stockton—were launched at one ceremony recently at the Federal Shipbuilding & Dry Dock Company at Kearny, N. J. In this same shipyard, the local War Production Drive Committee caused absenteeism to be reduced 25 percent since last August. That's a result of teamwork.

TEAMWORK IN NAVY

We have the same kind of teamwork in the Navy. An example of it is the heroic action of the crew of the USS BOISE which recently helped to sink 6 Jap warships in 27 minutes in Guadalcanal. The BOISE is now in the Philadelphia

Navy Yard for repairs. She'll soon be back at sea.

The cooperation and support which the workers of America have already demonstrated in our shipyards and factories are an inspiration to the fighting men in all battle areas. It is no wonder, therefore, that the men in the armed forces ask no favor of death.

On the production line and on the firing line, we are coordinating our individual strengths and capabilities in order to achieve maximum wartime efficiency.

LABOR'S CO-OPERATION

The Congress of Industrial Organization of Labor are guiding and moulding their members into a team for our war production program. The leaders of the C. I. O. and A. F. L. know that it is not how much ability a man has, but how well he uses what he does have that determines his value to his country and his labor union.

In order to increase the efficiency of our war production program, labor organizations are voluntarily sponsoring campaigns to reduce the amount of industrial accidents, absenteeism, and work spoilage, and to increase production through suggestion box systems. These are commendable projects which will contribute to the winning of the war.

JOIN THE RED CROSS

An organization always on the job—they play no favorites—color or creed.



in 10 years with a healthy bonus of good interest! For every \$3 you lay aside for War Bonds pays back \$4.11. So put at least 10 percent—not 6 percent or 7 percent or 8 percent, but 10 percent—of your pay to work killing Japs and Nazis—and making money for you at the same time! Sign up in the Pay-Roll Savings Plan today!

WHAT YOU SHOULD DO

1. If you are—
Already setting aside 10 percent of your pay for War Bonds through the Pay-Roll Savings Plan—boost that 10 percent if you can.
2. Working in a plant where the Plan is installed but haven't signed up yet—sign up tomorrow.
3. Working in a plant where the Pay-Roll Savings Plan hasn't been installed, talk to your union head, foreman, or plant manager—and see if it can't be installed right away. The local bank will be glad to help.
4. Unable to get in on the Pay-Roll Savings Plan for any reason, go to your local bank. They will be glad to start a plan for you.

They Give Their Lives—You Lend Your Money

This Advertisement is a contribution to America's All-Out War Effort by

HOTEL JEFFERY

Visit Our Coffee Shop for
UNEXCELLED FOOD
Since "76"

269 MAIN STREET
Corner of Main and Alisal Streets

HOST TO SALINAS VISITORS FOR OVER 71 YEARS

WILLIAM JEFFERY, Prop.

TAP ROOM

SALINAS, CALIFORNIA
Phone 5737



...and you'll always have tobacco
in your old tobacco box!"

WHEN I was a kid my father used to sing a song that ended up with this refrain:
"Oh, save up your money and put it in your box, And you'll always have tobacco in your old tobacco box."

Well, the words stuck with me, but I guess the moral didn't.

No matter how hard I tried ... I never seemed to be able to save up a red cent.

But it's all different now!

About 10 months ago, I started buying War Bonds on the Payroll Savings Plan. Figured it was the least I could do for Uncle Sam.

And that's the only way I thought about it ... until just recently.

Now, all of a sudden, I've discovered that—for the first time in the history of Yours Truly—I'm saving dough. Every month, rain or shine, hell-or-high-water I'm sticking away a War Bond, a Bond

that'll bring me back \$4.00 for every \$3.00 I put in.

Those Bonds are beginning to mount up now. And I'm going to keep them mounting up. For I've discovered what a swell feeling it is to be saving ... on a plan that's regular as clockwork and twice as sure.

So I'm singing father's song ... a little different.

"Oh, save up your War Bonds and put them in your box, And you'll always have tobacco in your old tobacco box."

SAVE WITH U.S. WAR BONDS
EVERYBODY...EVERY PAYDAY...



AT LEAST 10%

This Advertisement is a contribution to America's All-Out War Effort by

SALINAS VALLEY WAXPAPER CO.

They Give their Lives — We Lend Our Money

101 HIGHWAY, SOUTH

SALINAS

PHONE 4916

ISN'T HE WORTH IT?

This message is written to you mothers—from your Government.

It concerns the most precious thing in all the world to you—your child.

It asks you to help protect that child—from fear, from starvation, from death—the fate that has befallen millions of children under the rule of Nazi and Jap tyrants.

It asks you to urge your husband to join the Pay-Roll Savings Plan—the easy way to buy War Bonds that will furnish the ships and guns and tanks and planes so desperately needed to guard you and yours from the horrors of defeat.

Or, if your husband is already buying War Bonds through the Pay-Roll Savings Plan—it asks you to urge him to buy more, to increase his savings to at least 10 percent of his salary or wages.

Remember, millions of your brothers, husbands, sons, friends are risking everything. You are asked to risk nothing. War Bonds are the world's safest investment.

As you buy them through the Pay-Roll Savings Plan—today, you are doing your

part to help protect your child today! And at the same time setting up a savings fund to help bring up, educate, and develop that child—tomorrow.

Talk it over with your husband tonight. And as you do, resolve to put at least 10 percent—not 6 percent or 7 percent or 8 percent—into War Bonds through the Pay-Roll Savings Plan. Do it for that child of yours. Isn't he worth it?

WHAT YOU SHOULD DO

1. If you are—
Already setting aside 10 percent of your pay for War Bonds through the Pay-Roll Savings Plan—boost that 10 percent if you can.
2. Working in a plant where the Plan is installed but haven't signed up yet—sign up tomorrow.
3. Working in a plant where the Pay-Roll Savings Plan hasn't been installed, talk to your union head, foreman, or plant manager—and see if it can't be installed right away. The local bank will be glad to help.
4. Unable to get in on the Pay-Roll Savings Plan for any reason, go to your local bank. They will be glad to help you start a plan of your own.

They GIVE Their Lives You LEND Your Dollars



Farmers Mercantile Co.

INTERNATIONAL IMPLEMENTS, TRACTORS AND TRUCKS

MACHINE SHOP AND SERVICE GARAGE

FARM HARDWARE

15 W. Alisal Street

Phone 7383

SALINAS

We're Fighting the

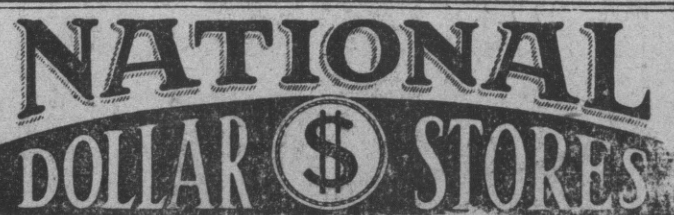
RISING SUN

By Buying More and More Bonds and Stamps

Sure, our boys can take care of the Japs—but they can't do it alone! We can't win this war in Guadalcanal or New Guinea while we're losing it on Main street. Our boys over there are counting on the folks at home to see that they get the tools to win this war. Here is how all of us can help.

Buy a War Bond or some War Stamps every pay-day ... not only 10% but all you can possibly afford. Every man and woman whose name appears in Santa Clara County's Honor Roll is giving 100%. Should you do less?

We Salute the 49 National Dollar Stores Boys in Service



257 - 259 MAIN STREET

SALINAS

SALINAS

What We Are Fighting For

This time we are not fighting to make the world safe for democracy. We are fighting for the right of democracy to live. We are not fighting someone else's war. Whoever fights our enemies, fights with us at the moment. We are not obligated to accept what they think or believe. We are fighting on our own as they are fighting on their own. Where we have a common bond of faith in the sanctity of the individual, as in the case of the British, we can fight as one. But what we are fighting for is our own lives and the right to live those lives as individuals, equal under the laws we make ourselves.

13 BILLION IS A LOT OF DOLLARS . . .

More than you or we can imagine. Imagine just \$100 instead . . . the price of a chair, a suit, a kitchen stove. The government needs every one in the U. S. to invest \$100 in War Bonds in April alone! Many of us will have to give much more to make up the average. You won't be worrying about chairs or suits or stoves if we don't win this war. You'll be worrying about just keeping alive . . . or maybe you won't. So . . .

Don't Wait for a salesman to call—
Visit this Bank — Now!

BRING VICTORY
NEARER

BUY WAR
BONDS

SALINAS NATIONAL BANK

Member Federal Reserve System—U.S. Depository for Postal Savings
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Fighting Pair



U. S. Marine Corps Photo
HONOLULU, T. H.—He's only a dog, but Bones is in active service. Here he is pictured at the school for dogs at Fort Armstrong with his trainer, Marine Corporal Willard Layton. Bones has found there's a part he can play in this war. There's a part for everyone. He's ready to give his life. You lend your money. U. S. Treasury Department

Gran'ma Was Feelin' Right Pert

Providing for the future and worrying over it are two different things.

An aged couple had been sitting in front of the fire a long time without speaking. At length the husband inquired: "What were you thinking about?"

The wife replied: "I was just thinking how long we had lived together and that it couldn't go on forever like this and the time will soon come when one of us will have to go."

"Yes," asserted the old man, "but it's no use to worry about that now."

"No," was the reply, "but I was just thinking that when it does happen I would like to go to California to live."

Discarded type or metal in a composing room is thrown in the "hell box."

INCORPORATION OF LABOR UNIONS FIRST STEP TOWARD FASCISM

(The following editorial appeared in the Typographical Journal of August, 1937)

Mussolini calls his government a "corporate state." He has all labor under his thumb in a labor syndicate. There is no freedom such as we know it. Those who ape Mussolini in this country are crying for incorporation of labor unions.

WHAT IS A CORPORATION?

The courts have defined a corporation in the following words: "Corporation: A body, consisting of one or more natural persons, established by law, usually for some specific purpose, and continued by a succession of members."

"An artificial being created by law and composed of individuals who subsist as a body politic under a special denomination with the capacity of perpetual succession and of acting within the scope of its charter as a natural person." *Fietsam v. 122 Ill. 293.* By fiction it is partly a person and partly a citizen, yet it has not the inalienable rights of a natural person; *Northern Securities Co. v. United States, 193 U. S. 200, 24 Sup. Ct. 436, 48 L. Ed. 679.*

WHY THEY WERE INVENTED?

Simply to be able to gather up vast sums of money to engage in large business enterprises and at the same time limit the responsibility of each investor to the amount he put in. If a man had a million dollars but invested only a thousand he could not be sued for a million if the corporation failed owing a million. Under the old partnership arrangement each partner was liable for the whole amount of a partnership failure.

Therefore corporations were invented to avoid individual responsibility instead of as some would have you believe—take on more.

WHY DOES LABOR OPPOSE INCORPORATIONS OF UNIONS?

Because a corporation is created by law and may be controlled by law. A labor union is created by workers in their own right as citizens and free men and women.

Because a corporation is an "artificial being." Labor unions are composed of real beings.

Because a corporation "is partly a person and partly a citizen, yet it has not the inalienable rights of a natural person." A labor union is organized to do in numbers what each may do individually under his inalienable rights.

Because there have been thousands of court decisions and judges' opinions as to what a corporation may or may not do. A labor union does not want to be bound up in miles of red tape and rendered helpless.

Because corporations are guided by lawyers who are, by training and temperament, steeped in property rights determined by laws already stacked against labor. A labor union is better off the less it has to do with corporation lawyers.

Because labor unions do not want their funds tied up by injunction when most in need of them. Strike

funds are necessary at the proper time.

Because the legal profession is least fit to deal with labor or economic matters. A judge doesn't worry over the years or irreparable damage done by his mistakes during the time it takes to appeal. The longer the appeal the better for the lawyer.

WHO ASKS FOR INCORPORATION OF LABOR UNIONS?

Those who do not agree to collective bargaining.

Those who have throttled labor through illegal use of force, the industrial spy and the armed thug sometimes assisted by police.

Those who are hoping to prevent organization by confounding the multitude of workers with a million "thou shalt nots" from lawyers and judges.

Those who have been compelled through strikes to bargain collectively but who are plotting and scheming some way to make collective bargaining ineffective.

Those timid souls who nod their heads every time they see a scare head in the paper or who shiver in the glare of the glassy eye of their employer who has often in their presence emphatically threatened to close up before he would deal with a labor union.

Those whose customers or clients are against organized labor.

Those starving lawyers who envision a great boom in their business if labor unions had to incorporate. (Some of them had a taste of the gravy handling codes for employers' associations under NRA.)

And finally that numerous well-meaning average citizen who will agree to any proposition you put up to him just so long as it doesn't affect his comfort or convenience. He will agree either way about the weather.

WHAT HAS BEEN LABOR'S EXPERIENCE?

Labor began to organize at a time when to do so meant to be punished for "conspiracy." The law was against them. The lawyers and courts were against them. These three are still against them except to that degree that laws have been adopted or the practice well established recognizing the rights of free men to organize into labor unions. Even so, fine drawn legal decisions more in the realm of fancy than fact have hampered and hounded labor. The ice is still pretty thick on top.

Labor has been fighting upward for several hundred years and it has been no Sunday school picnic. All the newspaper publicity and all the "polls of public opinion" (honest or dishonest), to the contrary notwithstanding, those who work for wages in this machine civilization will organize and bargain collectively as long as we are governed by a democracy. Beyond that it is anybody's bet.

Medical Progress of Last Fifty Years Has Meant Little to Poor

Washington, D. C.—A special committee of the U. S. Public Health Service—the Technical Committee on Medical Care—has issued a report on our national carelessness of health, which shows that poverty is the deadliest of all diseases. It says, in part: "It is cause for grave concern, and for action, that the poor of our large cities experience sickness and mortality rates today as high as were the gross rates of fifty years ago."

"One-third and perhaps one-half of the population is too poor to afford the full cost of adequate medical care on any basis."

"Public health must be brought to the factory as well as to the home."

WHAT MIGHT BE DONE

To hear that all the medical progress of the last 50 years means little or nothing to the very poor of our cities ought to be a shock to the most conservative of city fathers.

The report also tells what can be done by a right use of the information we have now and by securing the proper distribution of medical, dental and nursing services.

"Each year 518,000 new cases of syphilis go to doctors. More than

half a million more resort to self medication or quack treatment . . . yet the diagnosis and treatment of syphilis are highly perfected, and it has been demonstrated that a program of control could reduce this toll more than 95 percent."

OTHER BIG GAINS POSSIBLE

Besides this, a national health program can:

Reduce the death rate of women in childbirth by half or more.

Cut down infant mortality rates in the same proportion.

Cut down tuberculosis deaths by half within a few years. This is the particular place where the report wants public health to go to the factory as well as to the home.

Reduce greatly the present deaths from pneumonia.

Prevent the crippling of thousands by infantile paralysis.

Wipe out malaria, with the terrific economic toll which it levies on the South.

Probably reduce materially the number of deaths from heart disease, kidney disease, cancer and occupational diseases.

National efforts to cope with disease were urged by the committee, which said "there is need and occasion now for the development of a national health program."

LEND YOUR MONEY FOR THE WAR EFFORT!



"Is it true, what they say about War Bonds?"

THEY SAY—"Hey, Bill, I heard that in order to pay for the fighting equipment our boys need, each of us should be putting at least 10 percent of our pay into War Bonds."

IT'S TRUE—"That makes sense to me, Joe. Those things cost plenty of dough. After all, one dime out of every buck is a darn cheap price to pay for freedom!"

THEY SAY—"We're not really paying that money to the Government, either. It's just a loan to Uncle Sam, as I see it."

IT'S TRUE—"Sure. You get it back—with interest. Every 3 bucks you put in brings you 4!"

THEY SAY—"That's a sweet investment, I'd say! And when you lend dough to Uncle Sam, you know he'll make good on his I O U."

IT'S TRUE—"Say! War Bonds are better than dollar bills! They're backed up by the strongest Government in the world—and they make more money for you!"

THEY SAY—"Must be a lot of people owning War Bonds by now, aren't there, Bill?"

IT'S TRUE—"A lot of people? Listen! 50 million of 'em have bought War Bonds—and I'm one of 'em. 50 million Americans can't be wrong, Joe!"

SAVE WITH U.S. WAR BONDS
EVERYBODY...EVERY PAYDAY...



AT LEAST 10%

This space is a contribution of Polly Anna Bakery to America's All-Out War Effort

POLLY ANNA BAKERY

"THE HOME OF GOOD THINGS TO EAT"

DIAL 4793

Ask Your Grocer for our Products

319 MAIN ST.



THIS IS PART OF YOUR PAY CHECK

That gun's making things pretty hot for the Axis

It came from the pay check and pay envelopes of people like you. It was bought with the money you lent your Government in regular installments from your pay.

But hold on now—Maybe it's not your gun! Maybe you aren't setting aside at least 10 percent of your salary for War Bonds!

There are still some people who aren't; not many, but maybe you're one of them. If you are one, we're sure it's not for want of patriotism, but because

you haven't gotten around to it.

Tell your boss today you want to help win the war by joining the Pay-Roll Savings Plan. Tell him you want to save at least 10 percent of every pay check by putting it into War Bonds.

You can't make a better investment. You'll be buying the weapons that insure a future of freedom, peace, and plenty . . . and you'll be getting back \$4 for every \$3 you save.

MAKES SENSE, DOESN'T IT? THEN START TODAY!

This space is a contribution to America's All-Out War Effort by

WALKER'S BAR-B-Q CAFE and BAR

Ted and Mary Ann Walker
CORNER GRIFFIN and ABBOTT STREETS
El Camino Real South — on Highway South of John and Abbotts Streets — Salinas
Phone 8257

Where the Teamsters Meet.

Always open twenty-four hours a day for the convenience of drivers

BUY WAR BONDS AND SAVE

STOP
EAT
Look
For
This
Sign

INVEST ALL THAT YOU CAN!

"Ain't It a Grand and Glorious Feeling?"



WHEN YOU'VE BEEN BUYING War Bonds on the Pay-Roll Savings Plan for, say, 6 months . . . And suddenly you realize that—for the first time in your life—you're saving money regularly . . .

Saving more than you thought you ever could save . . .

There it is, tucked away, mounting up, month in, month out . . .

And you think how, later on, it'll be coming back to you in cash, FOUR

Can't you boost your ante, maybe? Don't stop with 10 percent if you can do more. Do all you can!

simoleons for every **THREE** you're putting in today . . .

Golly, you'll have a cottage on a lake—take a trip around the world . . . send the kids to college . . .

Ain't it a grand and glorious feeling?

SO KEEP IT UP, SISTER.

Keep on buying Bonds . . . tucking 'em away . . . tucking 'em away . . . tucking 'em away . . .

AND DON'T LET ANYTHING STOP YOU!

SAVE WITH U.S. WAR BONDS
EVERYBODY...EVERY PAYDAY...



AT LEAST 10%

Give Your Dollars a Chance to Fight!

This space is a contribution to America's All-Out War Effort by

Richardson Motor Co.

General Repairing — Storage

Sales and Service
Phone 685

For Essential Transportation
CHEVROLET

Corner Monterey and Alisal Streets

In Salinas for 21 Years — Friendly and personal Service

Salinas, California

GIVE IT YOUR BEST!

FAIR HANDS



Picture released by WPB Labor Press Unit.

Many a fair one is doing her share to "Keep 'em Flying." This pretty lass, pictured above in an official U. S. Navy photograph, runs a drill press at a Naval Air Station.

The Burning Issue

That is the real issue that will continue in this country when these poor tongues of Judge Douglas and myself shall be silent. It is the eternal struggle between these two principles, right and wrong, throughout the world. They are the two principles that have stood face to face from the beginning of time. The one is the common right of humanity, the other the divine right of kings. It is the same principle in whatever shape it develops itself. It is the same spirit that says "you toil and work and earn bread and I'll eat it."—ABRAHAM LINCOLN, in a Lincoln-Douglas debate, 1958.

Stop Squawking! There's Work to Do

The big fact we all have to face is that every one of us must do more to help win this war. Our sacrifices thus far have been trivial compared with what people close to the actual battlefronts of the war have undergone and compared to what our own American boys in uniform will be called upon to face during the year.

So let's stop squawking about gasoline, sugar, coffee, meat and other shortages! Let's stop beefing about higher taxes! Let's wake up to the fact that we are in an all-out war for survival and take what comes in the spirit that nothing really matters now but victory!

THE AMERICAN'S CREED

"Breathes there a man with soul so dead, who never to himself hath said, this is my own, my native land."

SCOTT

I believe in the United States of America, as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many sovereign states; a perfect union, one and inseparable; established upon those principles of freedom, equality, justice and humanity for which American patriots sacrificed their lives and fortunes.

I therefore believe it is my duty to my country to love it, to support its constitution, to obey its laws, to respect its flag, and to defend it against all enemies.

The American's Creed by William Tyler Page was adopted by an Act of Congress, April 6, 1918.

Language of the Trade

By ERNEST A. DEWEY
(Condensed from The Labor Review)

The American skilled craftsman speaks two languages—his native tongue and the language of his trade. Sometimes humorous, always odd to the uninitiated ear, are the strange terms, titles, and phrases he applies to the tools, processes and machinery he uses in his work. Over a period of years these technical or derivative terms have developed into a craft language as distinctive to his trade as the skill in his practiced hands.

It is really extraordinary that these jargons, craft slang, or lingo which so liberally sprinkle the vocabulary of the worker have not attracted the attention of some scholar who might be moved to compile and perpetuate them. They are a definite part of the American scene and fall familiarly, if sometimes obscurely, on the American ear.

Always colorful and expressive are the workman's terms for his tools.

The carpenter calls his saw a "sword," the hammer is a "knocking iron."

Napa's new Labor Temple, although only dedicated less than a year ago, is a monument to the spirit and enterprise of the Labor Unions and central bodies.

The educational and free library system of Napa and Napa County is outstanding among the counties of the whole state and in fact the nation.

The friendly relations between the Union and the employers and the farmers of Napa should be an example to other vicinities everywhere.

The splendid support given the Labor Journal in Napa by the Unions attests to their appreciation of the paper throughout the years of its existence and The Journal takes pride in being the official organ of so progressive a community.

The stagehand speaks of curtains and scenery in terms of "frails and flats."

The barber says his razor is a "hook."

The automatic sending machine is a "mox" to the telegrapher while he sends messages by hand with a "bug." If the message isn't clear he is notified he's "in the mud."

The printer's measuring rule is a "pica pole."

The foreman is a "skipper" to a printer, "pusher" to the construction job worker, "gaffer" to a hat worker and, oftentimes, earns

other titles that are even less polite.

An electrician is a "juicer," a carpenter a "wood butcher," an unskilled printer is a "blacksmith."

A truck driver "goes to Grandma" when he is forced to shift into compound low gear for a hard pull.

When a line electrician installs a cross-bar with insulators in place on a power line, he explains that he is "battin' on a cleat with the jugs all on." He "floats out the lines with a hotstick" when he is compelled to do his work without the electricity turned off to protect him.

"Pups in the hay is 86" means the cook can fill no more orders for wieners and kraut to the restaurant worker.

Yes, indeed, the American worker has a language of his own!

LABORERS MAKE SOLDIER HAPPY WITH 'SMOKES'

Stockton, California. According to William Sloan, assistant business agent of Hod Carriers and Laborers 73 of Stockton, the union recently voted to send \$125 worth of union-labeled Raleigh cigarettes to the boys in the armed forces stationed in Australia and other points in the South Pacific battle area.

The organization is also regularly sending 55 cartons of the cigarettes each month to soldiers stationed in various military camps throughout the United States.

Average Politician

I pledge allegiance to the flag of the United States of America and to the Republic for which it stands. One Nation, indivisible, with Liberty and Justice for all. —JAMES B. UPHAM and F. M. BELLAMY.

LABOR FOR VICTORY



NEW YORK, N. Y.—Over 600 community chests have written national headquarters tracing the success of their drives to increased cooperation by organized labor. THIS SAME COOPERATION has put thousands of firms and unions on the 10% War Bond honor roll. How is your local union doing on the bond front?

Pluto Built It

"Boys," said the foreman, "I want you to meet," introducing Mr. Pluto Money Bags, "the man who is building this skyscraper." And, Pluto, swelled up like a toad, and about as capable of building a skyscraper as a toad, poses for the reception and grateful acknowledgment of and by these mere attachments to "his great achievement."

The above is what we get out of a cartoon that is going the rounds. Labor seldom gets credit for building skyscrapers, factories or anything. Sometimes the press and mayors of cities do recognize that the architect and engineer had something to do with the construction job, but the worker who builds, wires, equips the structure is but commodity the same as the brick and cement in the walls.

Once builded, once his life and labor has gone into the edifice he proceeds, and "O'er many a mile he packs his load and wonders why in hell he built the skyscraper." "Power," brother, is the magic word. "All power to the workers," the slogan!

Good news from home



The order is ATTACK! Get your dollars on the march! Yesterday's objectives are behind us — the command is forward — you must lend your money — you must invest in War Bonds NOW if this glorious cause is ever to be won.

This advertisement is a contribution to America's All-Out War Effort by

TYNAN LUMBER CO.

Monterey - Salinas - King City

Buy a Share in America!

LAND... Thousands of acres of the finest land in the world... black earth, rich loam, green pastures and hills where trees reach to the clouds and their boughs touch... Wide, flat, well-drained land on which corn, wheat, and other crops grow thick and fast.

Also upland farms, stock farms, ranches, and citrus groves as well as truck farms, tobacco farms, and cotton plantations. This land described above is America... not 20 acres, not 50 or 100 acres, but all of it that lies between the Atlantic and the Pacific.

How can you buy all that land? What would it cost

you? A dime will buy a share of all of it... a 10-cent War Savings Stamp. Every War Bond that you buy gives you a bigger share of this land and it is the finest land buy in the world today!

Your government needs money to win this war, and is offering you good interest and a "money-back" guarantee for it. War Bonds offer the soundest investment in the world. With each Bond purchase you are buying a share of this great, fertile country of ours... and protecting your own investment in it, too!

Make EVERY Market Day "Bond Day!" Buy WAR BONDS!

NOTE:

Now You Can Buy War Bonds Through Your Rural Postman!



Buy War Savings Bonds

SHOOT STRAIGHT WITH OUR BOYS

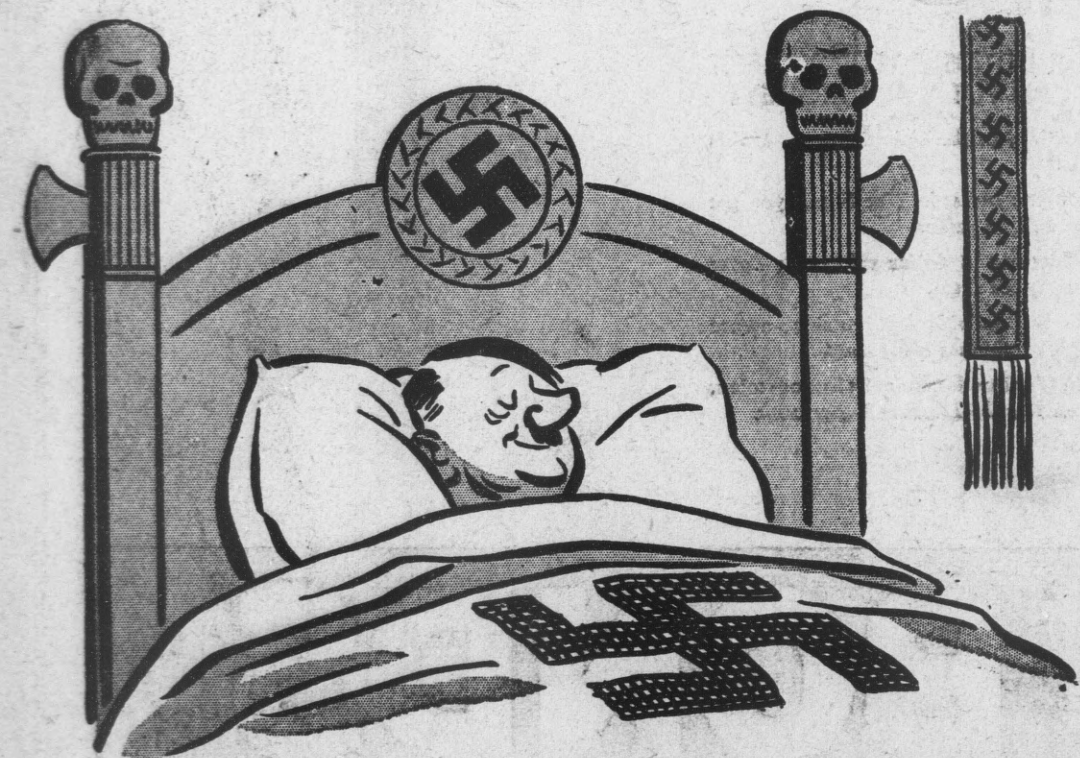
This space is a contribution to America's All-Out War Effort by

GAUDIN MOTOR COMPANY

Ford V-8 Cars and Trucks - Goodyear Tires - Lincoln Zephyr V-12 - Shell Products

"SALINAS VALLEY'S GREATEST SERVICE STATION"

Salinas, California



This man is not dead. He is just sleeping. And sleeping a little more soundly, perhaps, because there are still many Americans who are not putting at least 10% of their pay into War Bonds on a regular Payroll Savings Plan. How about you joining a lot of other fellows in giving the little paper-hanger a rude awakening? How about you signing up with a Payroll Savings Plan today... to the tune of not 6%, or 7%, or 8%, but 10% and more if you can? LET'S TOP THAT 10%

WHAT YOU SHOULD DO:

If you are...

1. Already investing 10% of your pay in War Bonds through the Payroll Savings Plan—boost that 10% if you can.
2. Working in a plant where the Plan is installed, but haven't signed up yet—sign up tomorrow.
3. Working in a plant where the Payroll Savings Plan hasn't been installed, talk to your union head, foreman, or plant manager—and see if it can't be installed right away. The local bank will be glad to help.
4. Unable to get in on the Payroll Savings Plan for any reason, go to your local bank, or wherever Bonds are sold. They will be glad to help you start a Plan of your own.

This Advertisement is a contribution to America's All-Out War Effort by

SALINAS DRESSED BEEF CO.

No. 1 Griffin Street

Telephone 4855

SALINAS, CALIFORNIA

Wholesale Butchers

They Give Their Lives . . . You Lend Your Money!



★
★
★

**Buy
War
Bonds
Now!**

WHAT'S THIS WAR ABOUT, DADDY?

Honey, in a place called China, children can never play as you can . . . because men in airplanes roar overhead and shoot them, and burn their homes.

In other places . . . in Norway and France, in Poland and Greece and Russia . . . children have their mothers and daddies taken away from them . . . led off to a prison called a concentration camp. Their children may never see their parents again.

Many of these children—boys and girls just like you—don't get enough to eat. Many of them have starved to death.

Why is all this happening? . . . because there are evil people in the world, who call themselves the Axis, who do these things. And it's our job to make them stop—to see that they never trouble the world again. *That's* what this war is all about.

To do our job we've got to knock out the Axis. And a lot of us Daddies would like to do it with our own fists . . . or our own guns. We can't all do that. There's other work that Uncle Sam wants us to do.

So let's help knock out the Axis with that work. Let's take a dime out of each dollar we earn while working and buy War Bonds and Stamps to turn our dollars into America's tough new tanks and planes.

So . . . tell your employer to set aside 10 percent of what you earn every payday in the War Bond Payroll Savings Plan. Then, each time it adds up to \$18.75, you'll get a bond.

Your Government will use that money to smash the Axis. Every dollar is a nail in Hitler's coffin. Every bond a bomb to blow the Jap off this earth. And your

money is an investment against that time when peace returns and you will no longer have to answer that question:

"Daddy, what's this war about?"



WHY U. S. WAR BONDS ARE THE SAFEST PLACE YOU CAN PUT YOUR MONEY!

1. They are obligations of the United States. If this isn't safe, nothing is!
2. For every \$3.00 you invest in War Bonds you get back \$4.00 at the end of 10 years.
3. They do not fluctuate in dollar value—are never worth less than you pay for them.
4. You can name one individual either as co-owner or as beneficiary *right on the face of the bond*.
5. Your savings in War Bonds cannot be lost or stolen. Each bond is registered at the Treasury Department.

EVERYBODY—EVERY PAYDAY 10% IN WAR BONDS

**LEND YOUR
MONEY
for the
WAR EFFORT!**



**BUY MORE
BONDS!**

**SPIEGL FOODS
COMPANY**

P. O. Box 149

SALINAS :: CALIFORNIA

**INVEST
All that you can!**



**Give Your
Dollars a
Chance to Fight!
--Buy War Bonds!**